

Mavenwit Growth Machine Timeline

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Phase	Time
Client Onboarded:	1 Day
Services Selection:	1 Day
Client Discovery Call:	1 Day
Form Submission:	2 Days
Internal Brainstorming & Ideation:	1 Week
Internal Discussion With Creative Digital team:	3 Days
Client Discussion On Chat Or Call:	Depends on client response
Startup Branding Kit Creation:	2 Weeks
Hosting Setup:	2 Days
Collecting Website Assets From Client:	Depends on client approval
Website Content Preparation:	4 Days + client approval time
Website Graphics Preparation:	4 Days + client approval time
Website Creation:	15 Days +client approval time
SEO Tools Integration:	2 Days
Search Engine Optimization Plan Preparation	5 Days + Ongoing
Social Media Marketing Plan Preparation:	5 Days + Ongoing



Client Discussion:	1 Day
Keywords Research:	5 Days + Ongoing
Blog Writing:	3 Days + Ongoing
Social Video Content Assets:	Depends on client
Post Content Document Preparation:	4 Days + Ongoing
Social Posts & Video Editing:	1 Week + Ongoing
Paid Ads Strategy & Implementation:	3rd Month onwards (1 week)
Lead Magnet Creation:	4 Days
Email Marketing Sequence Creation:	3rd Month onwards (3 Days)
Sales Copywriting & Messaging:	3rd Month onwards (1 week)
Wikipedia Page Creation:	15 Days + (if its required)
Pre & Post Production:	1 Week + Ongoing
Influencer Marketing & Management:	2 Weeks + when required
Blue Tick Verification:	Depends on Platform Approval
Marketing Automation Setup & Execution:	1 Week

