

Small Business Success Program Timeline

Phase	Time
Client Onboarding	1 day
Services Selection	1 day
Client Discovery Call	1 day
Form Submission	2 days
Internal Brainstorming & Ideation	1 week
Internal Discussion With Creative & Digital Team	3 days
Client Discussion On Chat/Email/Phone	Depends on response time
Rebranding	2 weeks + Client Approval
Social Media Marketing Plan Report	5 days + ongoing
Client Discussion	1 day
Social Video Content Assets	Depends on client end + ongoing
Content Document Preparation	4 days + ongoing
Social Posts & Video Editing	1 week + ongoing
Collecting Website Assets From Client	Depends on response time
Website Graphic Preparation	4 days + approval time
Social Posting	Ongoing
Website Creation	15 days + approval time
Facebook Ads	After posting on social media for a month

